



DELIVERING VIRTUAL CARE SOLUTIONS TODAY ENABLING ADOPTION OF TELEHEALTH IN SKILLED NURSING FACILITIES

Iron Bow has deployed and manages some of the largest enterprise virtual care programs in the world. Our technology expertise combined with our extensive healthcare industry and clinical workflow knowledge enables the delivery of scalable telehealth programs to achieve enhanced delivery and quality of care.

Current events are greatly accelerating the need, acceptance and benefits of telehealth solutions. For skilled nursing facilities virtual care solutions provide:

- **Immediate access to providers and specialists, reducing the need for transport, unnecessary physical interaction and minimizing readmissions**
- **Connection to friends and family for patients restricted from receiving visitors**
- **Security for doctors, enabling no-contact options for evaluations and routine patient care**

Government backed grants are now readily available to assist providers in implementing virtual care solutions. The available funding is accelerating the implementation of telehealth programs and other collaborative technologies. This is a great opportunity for skilled nursing facilities to implement virtual care solutions, but the implementation, roll out and management needs to be strategically planned to achieve best value and success from these investments.

TELEHEALTH SOLUTIONS

CLINiC™

The Clinical Care Device (CLINiC™) is a consultation device enabling remote consultations within a healthcare setting. Specialists can confer directly with patients or fellow providers via the video conferencing screen and conduct routine examinations using a number of connected scopes and peripherals. The unit uses an intuitive icon-driven user interface to make starting and joining calls easy for providers. The device can be deployed on a cart, wall mounted arm or used on a desktop.



MedView™

The MedView couples with existing in-patient room infotainment screens to display video consultation. Applications include patient monitoring/e-sitting, multi-speciality visits, e-rounding, virtual family visits and patient education. MedView is designed for low light patient monitoring and includes integrated audio with echo cancelling and camera privacy mode when not in active call.





Managed Telehealth

For telehealth program success, patients and providers require technologies to always perform as expected. Iron Bow understands medical workflows and the critical nature of healthcare environments. The IronCare support team streamlines the deployment and management of telehealth solutions while optimizing device-related costs and reducing enterprise risk. Services provided by our 24/7/365 service team in Chantilly, VA include:

- **IronCare Monitoring** – continuous monitoring of your network, power conditions and unit behavior to ensure top performance and identify potential problems before they can affect the user experience.
- **IronCare Maintenance** – configuration management ensures updates and patches are deployed to avoid security and user experience problems.
- **IronCare Deployment** – on-site installation/replacement services relieve IT staff and ensure rapid and reliable deployment.
- **IronCare Cloud Video** – a secure platform for rapidly enabling high-quality video consultations between endpoints, video conference rooms and patients.

IRON BOW IN ACTION

Reducing Hospital Transfers

A children's hospital wanted to reduce inter-hospital transfers. Many of the cases that required transfer could be handled via video. Iron Bow deployed MedViews to use existing in-room infotainment screens for video consultation in the patient rooms with clinicians across the hospital network. The hospital also uses Iron Bow's video-based CLINiC to provide cross-facility telehealth consults to its own and partner affiliates' patients. The solutions offer efficient delivery of remote healthcare, clinical information, and patient/provider education while meeting all of the hospital's workflow, use case and ease-of-use requirements.

Empowering Rural Health Systems

A Pacific coast health system faced challenges familiar to many rural systems: It had too few providers, especially specialists, to adequately care for its far-flung and isolated patients. The system adopted Iron Bow's CLINiC as its telehealth solution. The CLINiC enables the system to provide stroke care in its four hospitals' EDs that previously did not have immediate and consistent access to stroke speciality.

Letting Providers Focus on Patients, not Technology

Iron Bow removed the burden of technology procurement, deployment and support for a national nonprofit health system. Supporting a national virtual care program, Iron Bow is responsible for technology vetting and sourcing, project and program oversight, comprehensive managed and sustainment services, reporting and analytics, clinical adoption and training services as well as device installation for ten programs including telestroke, telebehavioral and telepediatrics. This simplifies the IT management for the health systems' current staff, and enables them to benefit from the latest in virtual care technologies.

Strong. Providing proven products and experience for quick deployment and long-term value.

Flexible. Ensuring telehealth solutions work for needs today and into the future.

Targeted. Providing guidance and support to get telehealth up and running as a sustainable resource for patient care.

